

## INVITATION

On 12 April 2018, the European Blood Alliance (EBA) will celebrate its 20th anniversary: we cordially invite you to attend the events marking this occasion. The event will take place in Helsinki, the location where also the first EBA board meeting took place in 1998. We very much look forward to welcoming you there!

Kind regards, Philippe Vandekerckhove

## PROGRAMME

**12.00 Lunch for all delegates**

**13.30 Opening** by Prof. Martti Syrjälä, CEO of Finnish Red Cross Blood Service

- EBA History — Prof. Juhani Leikola: The history of the EBA in view of its current activities.
- Highlights of EBA Strategy — Prof. Philippe Vandekerckhove, President of EBA
- Highlights of EBA activities — Dr. Kari Aranko, Executive Director of EBA

**14.30 Break**

**15.00** Future challenges for the sustainability of blood supply — Panel discussions moderated by Mary Morgan, Director, Scottish National Blood Transfusion Service

- Safeguarding donor health and wellbeing
- Safeguarding and improving patient care
- Safeguarding the blood supply: prepare for the unexpected

**16.30 Closing** by Prof. Pierre Tiberghien, Vice-President of the EBA followed by drinks reception.

**19.00 Celebratory dinner.**

In the morning of 12 April, you will also have the option of attending a tour of the Finnish Red Cross Blood Service, should you wish.

**Confirming attendance:**

You can confirm your attendance [here](#).

**Practical information:**

The mini-symposium and reception will take place in **Finlandia Hall**, Mannerheimintie 13e, 00100 Helsinki. This is within walking distance of the **Crowne Plaza Hotel**, located on Mannerheimintie 13e, 00100 Helsinki. The dinner will be held at the **Korjaamo Culture Factory**, Töölönkatu 51 a-b.

All locations are in the city centre of Helsinki.

Should you need a hotel reservation, you can contact the Crowne Plaza hotel: Price: 108€ Standard single room, 123€ Standard twin room either by phone (Tel: +358 20 055 055) or email ([my.reservation@restel.fi](mailto:my.reservation@restel.fi)) referring to “EBA Helsinki 2018”. The hotel can be booked up to 23 February 2017.

View location  
in Google Maps:

