

National Coalitions' Meeting

16-17 October, Brussels, Belgium

Agenda

Day 1 – Monday, 16 October 2017

12:30-13:30	Welcoming lunch
13:30-14:00	Registration
14:00-14:30	Welcome Radu Costin Ganescu, President, National Coalition of organisations for patients with chronic conditions of Romania (COPAC) and EPF Treasurer
14:30-15:00	Exploring the opportunities for National Coalitions in advocacy at European level Camille Bullo, Director of Operations and Engagement, EPF <i>The role and influence of National Coalitions in the EU decision-making process (including the importance of agenda-setting vs. reactive approach to policy-making; getting involved in a consultation process at EU level)</i>
15:00-15:30	Q&A and discussion
15:30-16:00	Coffee Break
16:00-17:00	National Coalitions: a common goal but different models - challenges and opportunities <ul style="list-style-type: none"> • Marc Paris, Communications and Membership Engagement, France Assos Santé; • Sofia Karlsson, Responsible for Equal Health, Swedish Disability Rights Federation; • Dr. Stanimir Hasurdjiev, Chairman, Bulgarian National Patients' Organization (NPO) • Moderator: Elena Balestra, Membership and Capacity Building Officer, EPF <i>Interactive presentation of three different models of National Coalitions highlighting the challenges and opportunities peculiar to each model.</i>
17:00-18:00	Networking and discussion per model Elena Balestra, Membership and Capacity Building Officer, EPF <i>Moderated group discussion on the different models of National Coalitions</i>
18:00-19:00	Free time
19:00-21:00	Networking dinner

Day 2 – Tuesday, 17 October 2017

<p>09:15 -09:30</p>	<p>Welcome to day 2 Elena Balestra, Membership and Capacity Building Officer, EPF</p>
<p>09:30-10:30</p>	<p>Parallel workshops W1 – Advocacy tools Kaisa Immonen, Director of Policy, EPF & Roberta Savli, Director of Strategy and Policy, EFA</p> <ul style="list-style-type: none"> • <i>What is advocacy? Different approaches to influence change</i> • <i>How to develop an influencing strategy</i> • <i>The Do's and Don'ts of advocacy</i> • <i>Advocacy strategy and the Advocacy & Campaigning cycle</i> <p>W2 –Developing a common and coordinated advocacy framework for EPF and National Coalitions– The example of the EPF Access Campaign Katie Gallagher, Policy Advisor, EPF & Ophélie Martin, Communications Manager, Mental Health Europe</p> <ul style="list-style-type: none"> • <i>How to create an impactful communication flow</i> • <i>Key elements of a common advocacy strategy</i> • <i>Best practices</i> • <i>Translate European level campaign into a national contest: the example of the Universal Access to care campaign</i>
<p>10:30-11:00</p>	<p>Coffee Break</p>
<p>11:00-12:00</p>	<p>Continuation of workshops</p>
<p>12:00-13:00</p>	<p>Lunch</p>

<p>13:00-14:00</p>	<p>Rerun of Parallel workshops (Participants have the opportunity to attend a second workshop)</p> <p>W1 – Strengthening National Coalitions Elena Balestra, Membership and Capacity Building Officer, EPF</p> <ul style="list-style-type: none"> • <i>How to develop an effective leadership and governance</i> • <i>How to involve and broaden your membership</i> • <i>Achieve legitimacy through transparency</i> <p>W2 – Developing a common and coordinated advocacy framework for EPF and National Coalitions – The example of the EPF Access Campaign Katie Gallagher, Policy Advisor, EPF & Ophélie Martin, Communications Manager, Mental Health Europe</p> <ul style="list-style-type: none"> • <i>How to create an impactful communication flow</i> • <i>Key elements of a common advocacy strategy</i> • <i>Best practices</i> • <i>Translate European level campaigns into a national context: the example of the Universal Access to care campaign</i>
<p>14:00 - 14:30</p>	<p>Coffee Break</p>
<p>14:30 - 15:30</p>	<p>Continuation of workshops</p>
<p>15:30 - 16:00</p>	<p>Closing and next steps towards a common advocacy strategy <i>Participants will share the main highlights of the workshops and define together the common steps towards a common advocacy strategy</i></p>
<p>16:00</p>	<p>End of the event</p>



Disclaimer: This meeting arises from the EPF 2017 Work Programme, which has received funding from the European Union, in the framework of the Health Programme. The content of this meeting reflects only the author's views, and the Executive Agency is not responsible for any use that may be made of the information contained therein.