

Public Health Programme



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Report on the findings of the Literature Review

Executive Summary

This document reports on part of the work performed within **Work Package 4, Assessment of patients and health professionals' perspective on telehealth** and serves as the main deliverable of **Activity 4.1. "Literature review on a) Users' perspective on telehealth b) Communication approaches and tools related to telehealth"** aiming to provide a comprehensive collection, review and findings of the relevant literature for the **Chain of Trust** project.

The deliverable contents include an overview of major and up-to-date work carried out on a global scale in relation to **Chain of Trust** goals and objectives. It presents a clear formulation of findings based on the analysis of more than 160 scientific publications including peer-reviewed journals, scientific textbooks and other relevant literature that are of direct interest for the work performed within the context of the **Chain of Trust** project (www.chainoftrust.eu).

While providing an overview of the state of the art knowledge on user perspectives on telehealth and highlighting a number of under-researched areas and knowledge gaps requiring further investigation, this document is also meant to provide guidance to the project consortium for designing the questionnaires for the online survey, framing and conducting the national workshops and the European focus groups.

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1. Introduction

The “Chain of Trust” (hereinafter CoT) project aims to assess the perspectives of the main end-users of telehealth services, i.e. patients, doctors, nurses and pharmacists across the EU to see whether and how views have evolved since the initial deployment of telehealth and what barriers there still are to building confidence in and acceptance of this innovative type of services.

The CoT project is structured around two main components:

- a) Assessment of patients and health professionals’ perspective on telehealth (Knowledge gathering)
- b) Raising awareness and understanding of users’ perspective on telehealth (Awareness raising)

With regard to the first component, the CoT consortium will use a number of means to assess the views of patients and health professionals with the focus on gathering qualitative information. This literature review is the first tool the CoT consortium used to fulfil the “Knowledge gathering” component by gathering state-of-the-art evidence of the perspective of patients and health professionals on telehealth throughout Europe and beyond as substantiated in the literature.

This literature review also serves as a basis for designing and developing the other activities meant to contribute to the “Knowledge gathering” component, notably the online survey and the six national workshops.

This document presents the detailed analysis of the findings of literature review with a focus on:

- a) making assumptions on different factors affecting user perspective on telehealth with a view to validating them through the online survey and national workshops;
- b) highlighting existing knowledge gaps in current knowledge about telehealth user perspective which needs to be bridged through the online survey and national workshops;
- c) suggesting possible directions for the Chain of Trust consortium and future research for further investigations on user perspective on telehealth.

2. General conclusions of the Literature Review

2.1 General attitude towards telehealth adoption

The literature review clearly indicates that **the state-of-the-art literature** on user perspective of telehealth **does not provide a definitive answer** as to whether the **various user groups think of/perceive telehealth as an added value to more conventional ways of delivering healthcare services**.

In an attempt to draw some general conclusions based on the findings of the articles reviewed by the CoT consortium we could say that the ideal system of care from patients' perspective would be – provided that certain conditions are fulfilled (e.g. ensuring adequate quality, reliability and safety standards in telehealth services) – a **balanced mix of telehealth and more conventional healthcare services with the former complementing rather than replacing the latter** [10, 112].

Generally speaking, health professionals tend to have positive perceptions when using telehealth in so far as these services enable them to have a more continue therapeutic relationship with patients and to provide good quality care. Healthcare staff attitudes would seem to be positive towards telehealth as a whole or towards certain telehealth applications (e.g. tele-education and diabetes consultation). Health personnel would appear to regard telehealth as a normal development in technology diffusion in healthcare, expressing the opinion that it had become an everyday phenomenon. Despite this, some studies have highlighted that perceived benefits of telehealth for health professionals *vis-à-vis* conventional services are less significant than benefits for patients. Health professionals would benefit far less from the reduced travel and easier schedule while no study has, to the best of our knowledge, proved that telehealth could lead to better quality of life for health providers (e.g. because of reduced stress, workload, etc.). By contrast, **patients' lives can change significantly with telehealth, but it is possible for providers to see only changes in routine** [167].

Assumption 1

Patients and health professionals accept telehealth as a valuable complementary to but not a full replacement of conventional health services upon the condition that certain requirements are met.

The questionnaires should not only seek to test this hypothesis but should also identify **the factors that affect patients' and professionals' perception of telehealth with a view to understanding which factors contribute to considering telehealth as a valuable complementary to conventional care**.

Some studies suggest, for instance, that **patients may prefer using telehealth if it enables more frequent contact with professionals** [3, 27]. Patients also seem to find telehealth as a good solution for overcoming many barriers they regularly face while seeking medical care since it allows them to work around distances, travel time, and scheduling issues that can occur while seeking specialist care [5, 9, 10, 26]. Aside from the elimination of the challenges, patients additionally appreciate the support options presented by telehealth.

Assumption 2

In principle, patients prefer telehealth if it enables more regular and frequent contact with health professionals.

Direction for further investigation

Future research investigating patients' perspectives of telehealth needs to provide additional insights into the perceived benefits of telehealth with a view to understanding whether the latter can contribute to overriding patients' concerns.

Knowledge Gap 1

The questionnaire for health professionals needs to shed some light on whether health professionals would use telehealth if this enabled them to stay more in touch with their patients.

Some of the papers reviewed by the CoT consortium revealed that **doctors do appreciate certain attributes of telehealth, particularly its ability to speed up patient referrals** [58, 59], **offer the ability to examine high quality diagnostic images** [71], and **expert opinions on a more flexible timetable** [57]. As far as nurses are concerned, it was found that this group of professional users seems to particularly appreciate the possibility of **continuing the therapeutic relationship** with patients [92] and delivering nursing services in a timely manner to the patients in need [164]. They also state that the introduction of ICT may lead to a decrease in work-related stress because of reduced travelling time and home visits [110].

Direction for further investigation

Future research needs to provide additional insights into the perceived benefits of telehealth by professionals with a view to understanding whether the latter can override their concerns.

2.2 User Satisfaction with telehealth

Satisfaction with the healthcare received is a crucial part of health-related quality of life. Based on the available research one can argue that **both patients and providers appear to be generally satisfied with telehealth services** [6, 8, 14, 20, 25, 26, 53, 88, 112, 114, 128, 133, 138, 144, 147]. Providers, however, have specific concerns to address, many of which could be resolved through more effective training [167]. Additionally, the two groups, i.e. patients and professionals, tend to maintain very different motivations for their opinions. Patient satisfaction varied between studies and is very much related to the results of their treatment.

One interesting review of scientific studies which explored user satisfaction with telehealth, pointed out that when assessing user satisfaction in this field one needs, however, to bear in mind that the construct of satisfaction is largely undefined, unclear and its understanding depends upon **rather subjective** considerations of what can be labelled as being actually "satisfactory" [167]. Thus, the very meaning of the word "satisfaction" can be a challenge. Some users define being satisfied simply as receiving adequate care, others use the term to mean less than adequate, that some aspects of healthcare could be better. For others, satisfaction refers to care that is less than optimal. In other cases, using the term "satisfaction" researchers actually meant another term entirely, for example, satisfaction with or confidence in a telehealth application that would indicate acceptance [167]. Although, this indicates a need for clarification in this area, the CoT project will not address this issue due to the limitations in aim and scope. However, this additional degree of subjectivity should be kept in mind during the qualitative analysis of the results.

2.3 Impact of telehealth on patient-professional communication

The literature revealed that there is **no unanimous view** with regard to the impact of telehealth on patient-professional interaction. Many studies have revealed that, although regarded as an acceptable solution, **both patients and professionals have major reservations about using**

telehealth because they feel that **technology-mediated communication** typical of telehealth **would not lead to establishing and maintaining the type of provider-patient relationship** that would allow treatment to be effective [1, 29, 71, 90, 128]. Those who perceive telehealth services negatively tend to place emphasis on the fact that technology-mediated communication results in patients becoming “objects” of healthcare as telehealth is thought not to enable healthcare providers to capture patients’ emotions and feelings during consultations, thereby neglecting the importance of psychological factors in the whole process [1]. Some studies involving patients’ experts and representatives of patient organisations have reported in that respect that telehealth can risk to “fragment” the patient into pieces of “information” that are detached from ways of knowing and understanding the patient relationally, as a human and social being [9].

Healthcare professionals seem to be **more concerned than patients** about the negative effects of technology-mediated consultation on communication and appear to demonstrate greater discomfort during telehealth consultation [127]. However we also know that, telecare leads to more frequent and more specialised contacts between nurses and patients [100, 101]. Even though some studies have highlighted that patients have some concerns with the lack of direct communication with health professionals, **patients consistently demonstrate more positive views** of the telehealth encounters than professionals [1, 6, 29, 35].

The perception of telehealth treatment as being **impersonal** is a primary barrier to considering it as an option for both professionals and patients [1]. However, while “impersonality” of telehealth consultations seems to be a surmountable barrier for the patients – provided that telehealth yield other benefits [26] – professionals continue to regard this element as one of the main reasons why they **maintain a strong preference for face-to-face** visits, despite the fact that the majority of professionals who have used some form of telehealth have reported relatively high levels of satisfaction with this services [5, 21].

This seems to suggest that no matter how efficient and reliable a telehealth-based encounter is, it cannot fully replace real face-to-face contact between professionals and patients. This holds particularly true for professional users and only partially true for the patients [2, 13, 14, 81, 104, 110, 165]. For example, the evidence showed that while elderly patients accepted technology and enjoyed self-monitoring, losing face-to-face contacts with health professionals was not an option for them. A combination of home telecare and in-home visits was singled out as the best choice [112]. This is also confirmed by a studies focusing on nurses experience with telehealth. Nurses involved in these studies acknowledged that the use of ICT in home nursing can be a valid complement to communication but it cannot replace physical encounters [110].

Assumption 3

Patients and health professionals perceive telehealth consultations as “impersonal”. The impersonality inherent in any telehealth consultation is, however, not an insurmountable barrier especially for the patients and to a lesser extent for professionals. The online survey should aim at validating this assumption trying to investigate which factors could help patients and health professionals overcome this barrier. Specific attention should be paid to understanding why for health professionals impersonality represents one of the main reasons for not accepting telehealth as a valuable alternative to conventional healthcare.

Patients seem to have some concerns regarding professionals’ ability to fully capture their physical and emotional situation in technology-mediated consultations. We have no detailed information on whether health professionals feel confident about their ability to capture patients’ physical and emotional situation during a telehealth encounter. However, a common issue that the nurses face when using telephone devices is the inability to see the person experiencing the symptoms in making assessments and providing advice and recommendations [98]. For this very reason some

studies have highlighted that nurses need knowledge about how interpersonal communication and nursing practice need to be modified when distance and technology are inserted between the patient, the doctor and the nurse [126].

Assumption 4

Patients have concerns regarding professionals' ability to fully capture their physical and emotional situation in technology-mediated consultations.

Knowledge Gap 1

We should find out whether health professionals feel confident about their ability to capture patients' physical and emotional situation during a telehealth encounter.

Some studies showed that **patients believe that telehealth can promote patient-centred communication**, while others have reported that **telehealth encounters tend to be conducive to a more paternalistic approach** towards the patients [166]. Thus, one can argue that patient-centredness is a highly subjective issue as well. One article that was reviewed argued that the relationship with patients and health professionals in the context of telehealth is hardly different from the context of conventional healthcare. Accordingly, providers' utterances are predominant in the communication as well as task-focused rather than socio-emotional focused similar to the conventional patterns [166]. Some studies have highlighted in this respect that when patients establish a **trusting relationship** with the professionals and experience that the element of trust is confirmed in the communication that takes place between them, telehealth is considered as a mean of communicating their concerns to the doctor in a more comprehensive and thorough way [3]. It also seems that more trustworthy relationships were developed among nurses and doctors who cooperated through a teleconsultation system [112, 124].

Knowledge Gap 2

The questionnaires should try to provide some answers as to whether both patients and professionals believe that telehealth can promote more patient-centred communication (as well as whether professionals would be in principle inclined towards more patient-centred communication).

2.4 Confidence about using telehealth services

2.4.1 Confidence to oneself in using telehealth

The literature review confirmed that **competence and confidence are key variables influencing acceptance** of a telehealth service, especially for the patients. The latter are on average less educated than health professionals and have a wide range of capabilities and limitations. Users' abilities to adapt to new technologies and become familiar with its operations vary considerably. Some might need intensive training, while some others might not. Some users with functional or age-related limitations may not be able to achieve sufficient competence and acceptance levels.

One of the most common barriers to physicians' and nurses' acceptance of telehealth is a perceived lack of necessary knowledge and skills. We know that, for instance, some home care nurses lack confidence in their skills and knowledge to use the technology to perform home care tasks [107, 116]. Also, even though they have a positive attitude towards the use of information and communication technology in their work, district nurses ask for possibilities to influence the design and its introduction pointing out the importance of ICT being simple, user-friendly and suitable [110]. This is linked to the lack of appropriate training, both within their academic curricula and training provided to them during the working period. This lack of appropriated knowledge is

perceived as having potentially negative impacts on their ability to integrate telehealth in the clinical workflow while ensuring efficiency.

On the other hand, self-confidence is known of being something that can be increased over time. In one of the studies reviewed, confidence was found to be a predictor of self-management behaviours. Moreover, increasing self-confidence was observed over time in the patients who used a video-based telehealth system [163].

Some studies suggest that patients are not comfortable using telehealth due to their perceived lack of skills to use these services [107]. However, there were studies suggesting otherwise as well [64]. Interestingly, while **most patients seem to be quite confident about their own ability to understand information provided by doctors and nurses during a telehealth encounter, health professionals seem to be less confident about patients' ability to understand instructions and advices received through telehealth** [127]. However, there is enough evidence that “**technology-related anxiety**”, which is referred to as a negative psychological reaction to technology, has a significant negative impact on attitude and intention to use telehealth, especially for the patients [15, 20, 34, 37]. Nurses acknowledge the role that telehealth plays with patients who normally **report feeling** less anxious because they can see (telemonitoring at home) and understand their own readings and worry less.

Direction for further investigation

Future research should provide insight to whether most patients are confident about their ability to understand information received by doctors and nurses during a telehealth encounter.

Assumption 5

Patients and health professionals are concerned about their ability to use and interact with telehealth services.

Direction for further investigation

Future research should help clarify whether their lack of self-confidence in using telehealth services is associated with their initial use of telehealth and can be overcome with experience gained over time.

2.4.2 Confidence in each other in using telehealth

As the patient-professional relationship changes dramatically with the use of telehealth services, with a great deal of communication taking place remotely in a more “de-personalised” manner, it is fundamental that both patients and professionals trust each other. A key determinant for achieving trust is certainly patients' and health professionals' perception of each other having the necessary competence to and confidence with use the service. Although far less explored in the literature, some of the reviewed studies highlighted that this dimension represents a major determinant of users' cognitive perception of a telehealth service, and as such a key driving force behind user acceptability [3].

In order to accept a telehealth service, **a user would need to feel confident about the effective capability of other users he/she is interacting with within the same service, to use it properly and ensure the highest standards of safety and quality.** It is clear that this dimension of user confidence also raises important ethical issues, according to which, for instance, an individual, whether a patient or health professional, should not be obliged to use telehealth if he/she is not confident that the other users feel comfortable performing tasks within the same service, as this might not only

severely hinder safety and quality of care, but also undermine mutual trust among different user groups [60].

The few studies that have explored this issue indicate that **patients seem to be particularly concerned about health professionals' overall acceptance of telehealth services and their ability to provide adequate care through telehealth [86]**. Some studies, for instance, revealed that given that most doctors and nurses are usually very busy, patients expressed concerns about whether they can actually **provide them all the support they would need [34]**. Other studies highlighted the issue of patient's concerns about the doctor's decision being based on a limited number of measurements as not all measurements that are taken during in-patient visits can be taken in a telehealth environment [34]. Some studies have reported that patients are sometimes concerned about the expertise of the professionals monitoring their condition [124]. Accordingly, they declared that **they would use telehealth only if they knew all the professionals involved in looking after them [3]**.

On the other hand, one must keep in mind that this is a highly subjective and context-specific issue, since some other studies suggest that the patients are quite satisfied with the physicians' ability to use telehealth [8].

Assumption 6

Patients are concerned about the expertise of the professionals who manage and monitor their health status through telehealth while health professionals are concerned about patients' ability to use and interact with telehealth services.

Assumption 7

Patients are concerned about the ability of health professionals to draw conclusions on the basis of information exchanged via telehealth.

Direction for further investigation

In the future it should be investigated if patients accept telehealth only if they personally know all the professionals involved in looking after them through telehealth.

Likewise, in various studies focussed on health professionals' perspective we found out **that doctors and nurses seem to be concerned about patients' ability to use specific telehealth applications and thus, they tend not to trust them**, nor do they seem particularly willing to transfer additional responsibilities for self-management to their patients – an element which is inherent in many telehealth services [97]. Some of health professionals' lack of trust on the patients seems to be one of the major barriers to their acceptance of telehealth. A study focused on nurses' perspective also described nurses' concerns that the use of ICT at home could bring difficulties and uncertainties in retaining a holistic perspective on nursing care and in obtaining important information on the patient as well as the possibility that the use of ICT could be frightening, especially for older people [110]. Other studies have, however, arrived at different results showing **health professionals' inclination towards entrusting the patients with more responsibility for self-care**, thereby indicating a positive attitude towards patient empowerment.

Assumption 8

The questionnaire for health professionals should explore whether health professionals think that patients are sufficiently competent to use telehealth tools.

Direction for further investigation

Future research should clarify if health professionals have concerns about patients' ability to understand instructions and advices given through telehealth.

Direction for further investigation

Future studies should also investigate whether health professionals are in principle willing to transfer certain responsibilities for self-care to the patients and whether they regard this as a positive aspect that could strengthen their overall trust on their patients while improving their (i.e. health professionals') acceptance of telehealth.

Assumption 9

Patients are willing to change their role in care provision, becoming a more active player instead of just accepting what physicians recommend.

2.5 Access to healthcare

The literature review suggests that, in principle, both professionals and patients agree on telehealth being advantageous due to bringing treatment options that are currently unavailable [1]. The literature shows that rural patients consistently appreciate not having to travel great distances for certain consultations [9, 34, 62, 74]. Some studies show that even though the patients recognise the lack of face-to-face contact as a trade-off, they would still sacrifice the in-person contact thinking that it is worth the improved access to specialists [2, 5, 13, 25, 34]. Even though they are not satisfied with it as much as face-to-face contact with patients, doctors also support the use of telehealth in rural settings [165].

However, other studies focused on patients' perspective revealed that despite claims about greater access to healthcare provision and information through telehealth and ICT in general, current inequalities in access would persist or even be exacerbated [9]. **Patients seem to be concerned that current socio-economic, gender and e-health literacy inequalities can negatively affect the impact of telehealth on addressing existing health inequities** due to the risk that only better-off patients might benefit from telehealth introduction in routine healthcare practice.

We have no information as to whether health professionals believe that telehealth can improve access to healthcare by enabling them to provide care to patients living in under-served areas. It would be interesting to know whether a positive view on this aspect could represent an enabler to further promote health professionals' acceptance of telehealth.

Assumption 10

Patients believe that telehealth can in principle lead to greater access to healthcare, particularly for vulnerable patient groups or patients living in underserved areas. However, if certain conditions are not fulfilled (i.e. costs of telehealth vis-à-vis conventional care, eHealth literacy, interoperability), patients believe that inequalities in access would persist or even be exacerbated by the introduction of telehealth.

Knowledge gap 3

The questionnaire for health professionals should provide some indications as to whether or not telehealth could improve access to healthcare by enabling them to provide care to vulnerable patient groups or patients living in under-served areas, and if so whether they think that such increased accessibility represents a factor that could strengthen their acceptance of telehealth.

2.6 Data protection, privacy and confidentiality

The implications of telehealth for patient's privacy, confidentiality and protection of sensitive personal data are well known. The continuous monitoring nature inherent in many telehealth services can as a matter of fact prove to be an infringement of patients' rights to privacy and this constitutes one of the major barriers to patient's acceptance of telehealth [23, 57, 64, 86, 90, 105].

Our literature review confirmed that patients will not accept telehealth if this can put at risk their right to confidentiality. Confidentiality is closely related to privacy, but not identical. It refers to the obligations of individuals and institutions to use information under their control appropriately once it has been disclosed to them.

Concern about possible threat to data confidentiality remains a major barrier to patient's acceptance to telehealth even though the patients who participated in telehealth pilots included have rarely listed threat to data confidentiality as one of the amongst the issues about which they are concerned the most [12, 29, 34, 42, 60, 76, 105, 112].

Patients tend to have different views with regard to their right to "privacy" and the way this can be affected by telehealth. Originally understood as simply "the right to be left alone", nowadays privacy is more broadly thought of as describing conditions of limited accessibility to various aspects of an individual - both physical and informational. Definitions of privacy include the capacity to be physically alone (solitude); to be free from physical interference, threat or unwanted touching (assault, battery); or to avoid being seen or overheard in particular contexts. Privacy also encompasses the concept of confidentiality when it refers to the capacity to control when, how and to what degree information about oneself is communicated to others. The literature review directs us to the conclusion that privacy is also one of the main barriers for the adoption of telehealth especially from the patients' side [14, 64, 69, 86].

Some studies revealed that patients could be willing to compromise on certain "soft" aspects of their privacy, notably aspects such as the capacity to be physically alone with limited external interference – which tend to be affected by highly intrusive services such as telehealth – if telehealth would prove to yield other benefits. An interesting study revealed in this respect that older patients may be willing to "trade" certain aspects of privacy in exchange of other telehealth benefits like, for instance, increased independence [4].

There is far less information on professionals' perception on the impact of telehealth on privacy and confidentiality. The studies that address this aspect highlighted that most health professionals did not express any concern about potential threats to confidentiality – suggesting that they tend to regard telehealth at least as secure as more conventional health services. For example, in a study where patients' emails were pooled and then sent to the relevant doctor, two thirds of the patients in the felt uncomfortable with clinic staff triaging their messages, while most physicians favored this arrangement [69]. However, the doctors who did bring up the issue were very concerned [105, 112, 125].

Knowledge gap 4

The Chain of Trust project should also investigate whether telehealth has always some impact on patient's privacy and whether patients would be ready to relinquish certain aspects of their privacy if telehealth leads to other perceived benefits, and if so which benefits, i.e. more independence, improved quality of life and health status, etc.

Knowledge gap 5

The questionnaires should provide some answers as to whether patients and health professionals

are concerned about threats to data confidentiality in telehealth.

2.7 Quality of care

Another claimed benefit of telehealth is the contribution to better quality of care [60]. Among the telehealth user groups dealt with in this literature review, nurses have **general positive perceptions** when using telehealth services because they appreciate the fact that it can improve the therapeutic relationship with patients and this contributes towards providing better quality healthcare to the patient [111, 117, 122]. They also believe that, used properly, telehealth could **relieve nurses of some of the burdens** without compromising patient care [117]. Some other studies pointed out, however, that nurses have same concerns about that the use of ICT at home could bring along difficulties and uncertainties that could compromise quality in delivering healthcare [110]. Although limited, we also have information that doctors [78] and pharmacists also agree that telehealth increases the quality of care [136].

Similarly, while many studies have demonstrated that patients believe that telehealth can lead to better quality of care and promoting care of the whole patient [6, 12, 29], some others have reported some concerns about maintaining the same standard of quality if healthcare is provided at a distance [80].

Assumption 11

Health professionals and patients believe that telehealth do not compromise quality of care delivered to the patients.

2.8 Effectiveness, safety and reliability

2.8.1 Effectiveness

Effectiveness (utility), sometimes referred to as usefulness, refers to the ability of a service to perform the task(s) for which it was originally conceived. Our literature review pointed out that one of the factors that contribute to healthcare professionals' acceptance of telehealth is the clinical utility and ease of use of telehealth applications and the possibility to enable timelier and faster diagnosis and treatment, and lead to overall better efficacy of healthcare. The review revealed that doctors are more interested in understanding the clinical effectiveness of telehealth services [78]. By clinical effectiveness we mean the performance of a service in regular clinical practice in terms of ability of the technology to generate specific pre-determined clinical outcomes.

When emergency is the case, patients seem to prefer telehealth since it speeds up the process, for instance, in wound assessment [6]. The doctors who have used telehealth seem to be satisfied with the clinical effectiveness of telehealth services and applications although some expressed concerns as the effectiveness of telehealth in critical/emergency situations. An interesting study, although it recommends the use of telehealth (especially video-conferencing) in cases of emergency and trauma, claimed that ad hoc applications of telehealth in cases of emergency can cause problems if brought up without preparation [46]. In other studies, doctors listed telehealth as a very effective tool in emergency situations [71]. These aspects, including cases of emergency, will need to be investigated more in detail trying to capture the perspective of health professionals who have not used telehealth.

Knowledge gap 6

The questionnaires on health professionals need to explore the perceived clinical effectiveness of telehealth.

Knowledge gap 7

Patients' perception of clinical effectiveness has been far less explored in the literature on users' perspective. It can be reasonably assumed, however, that a patient being treated through telehealth would expect that a health professional can draw the same, correct conclusions using the telehealth service/application as he/she can decide from a face-to-face consultation and using standard medical devices and IT support. The questionnaire for patients should also try to clarify this issue.

2.8.2 Safety and reliability

Unless coupled with safety and reliability standards clinical effectiveness will not contribute to health practitioners' acceptance of telehealth on its own. Reliability, sometimes also referred to as dependability, is commonly defined as the probability that a device, service, or process will perform its prescribed task without failure for a given time when operated correctly in a specified environment.¹

The literature review indicated that safety issues associated with telehealth are far more complex than in conventional care, and include not only apprehension about malfunctioning equipment which could occur in relation to any medical device, but also concerns regarding potential adverse effects on patient management decisions through delayed, inaccurate, or missing information, misunderstood advice, or inaccurate findings due to patient or healthcare professional error. Our review highlighted that safety and reliability-related issues currently represent one of the main barriers to telehealth acceptance, especially for health professionals [80, 90]. Patients are also concerned about safety and reliability, especially with regard to accountability and legal responsibility in case of medical errors that may occur during telehealth interventions [29, 60]. On the other hand a few studies showed that telehealth actually improve patient safety [57, 136]. In this sense, one example is telepharmacy. Accordingly, the orders being reviewed more carefully by pharmacists increase patient safety and the quality of service provided [136, 139].

Assumption 12

Health professionals and patients will accept telehealth services only in so far as and as long as they prove to have at least the same safe and reliability standards as more traditional health services.

Direction for further investigation

Future research should investigate whether patients are concerned about accountability and legal responsibility in case of medical errors that may occur during telehealth interventions.

2.9 Organisational aspects

The literature review confirmed that **organisational aspects represent one of the most significant obstacles for telehealth acceptance, particularly for professionals**. Telehealth always entails a change in routine and it is not clear whether this really corresponds to what health professionals

¹ RENEWING HeALTH. 2011. D4.1 User Requirements - Reference Framework P.24. Retrieved from <http://www.renewinghealth.eu/files/RH/Documents/WP/D4.1-v1.0-Renewing-Health-User-Requirements-Ref-Framework.pdf>, on July 6, 2011.

actually want. Accordingly, change usually implies that something is not working optimally and this contrasts with some professionals' feeling that they are already providing the best care to their patients. Indeed, some studies claimed that health professionals resist to the adoption of telehealth more than the patients [88, 90, 165].

The review suggests that **healthcare professionals would accept change in routine resulting from the introduction of telehealth services as long as it enables them to perform their tasks more quickly, more accurately and that their overall work productivity is increased** [79, 159]. For instance, due to increasing service capacity and enabling patients to manage their own care, **telehealth can ease the burden on National Health Systems resources** [97]. Moreover, telehealth services avoid the need to travel to specialist centres **enabling primary care clinicians to consult specialists remotely to avoid unnecessary referrals and travel**, and offer support to clinical and educational networks to reduce professional isolation, share best practices and enhance continued professional development [99]. Specific types of services like video-conferencing could also allow the clinical staff on the transport team, and in the critical care centres, the opportunity to view the patient and advise the local team. Rather than putting patients and nurses at a distance, all examples pointed in the opposite direction: it made them feel closer to one another.

However, both doctors and nurses seem to be **concerned about the potential for extra work due to telehealth** (i.e. more frequent consultations, need to keep up with many alerts, difficulties in coordinating the provision of telehealth for some patients while continuing to delivering standard care to other patients) [88, 100, 104] **and lack of proper training** [96, 121, 129]. Nurses seem to be particularly concerned about the increase in workload brought about by the introduction of telehealth [100].

Assumption 13

Health professionals would agree that telehealth leads to improved cooperation among fellow health professionals.

Assumption 14

Health professionals will accept a change in routine - inherent in the introduction of telehealth - as long as it enables them to perform their tasks more quickly, more accurately and that their overall work productivity is increased.

Assumption 15

Health professionals are concerned about potential for extra work due to telehealth.

From the perspective of patients, the **potential of intrusiveness is one of the downsides of telehealth**, e.g. preventing the patient conducting his/her daily life because of tele-homecare related duties, such as frequent or untimely measurements and consultations, or unwanted disclosure from private life [15]. However, there is a certain lack of information in the literature regarding patient's perspective on potential negative aspects linked to telehealth intrusiveness.

Knowledge gap 8

The questionnaire for patients should try to provide answers as to whether patients perceive telehealth as intrusive and if so whether they would adopt telehealth despite its intrusiveness in exchange of other perceived benefits.

2.10 Economic aspects

Undoubtedly, one of the most important barriers against the large-scale deployment and sustainability of telehealth is the lack of adequate reimbursement regulations favouring health professionals. More than a decade-old, this problem is still a main rejection of telehealth by doctors. The review confirmed that as long as telehealth services do not become an integral part of the reimbursement schemes of public or statutory health insurance based services as well as of the reimbursement schemes of private health insurers, health professionals have either the risk of not being allowed to practice telehealth by their employer, or of losing their own money in a self-employed setting [52, 57, 64, 72, 73, 85, 92]. This currently represents one of the major barriers to telehealth acceptance and adoption by health professionals.

Assumption 16

Health professionals will not accept telehealth as long as telehealth services do not become an integral part of the reimbursement schemes of public or statutory health insurance based services, as well as of the reimbursement schemes of private health insurers.

There is a quite strong consensus among patients – as well as health professionals – on the fact that telehealth can yield important economic benefits due to the possibility to reduce travel expenses for ambulatory visits as well as travel expenses for relatives caused by hospital stays, but also through the minimisation of the time off work caused by the healthcare for their illness [9, 10, 26, 62, 99, 106, 110, 113, 128, 141, 159, 164].

Assumption 17

Patients think that telehealth leads to the reduction of direct (less visits, travels) and indirect costs (less hours spent off work) for healthcare.

Knowledge gap 9

The questionnaire on patients should also address the following issue: since patients get something in return, i.e. improved quality of life, more independence, etc., are they ready to pay more for telehealth services?

2.11 Clinical, health-related and patient outcomes

2.11.1 Health condition and quality of life

Quality of life (QoL) is a general concept referring to the overall well-being of individuals. On the other hand, QoL is used with a more specific meaning when health is concerned. Accordingly, “health-related quality of life (HRQoL) includes the physical, functional, social and emotional well-being of an individual” and it is a patient-reported outcome.²

Literature review showed that one of the patients’ key concerns when deciding on whether to accept using telehealth is an improvement of their own health status as well as their quality of life through a better approach to the management of their condition. A study indicated, for instance, high consensus among patients that being aware of their health condition and the ability to have their health conditions regularly monitored could give them peace of mind and reduce the feeling of

² Lesley Fallowfield. 2009. “What is quality of life?” What is...? series. Second edition. Retrieved from <http://www.medicine.ox.ac.uk/bandolier/painres/download/whatis/WhatisQOL.pdf> on July 6, 2011.

isolation while improving their overall quality of life [34].

It would be equally interesting to know whether health professionals think that telehealth can improve patients' quality of life and if so whether this could be a factor that could contribute to strengthening their (i.e. health professionals) acceptance of telehealth. Studies focused on nurses' perspective highlighted that nurses believe that telehealth can improve patients' quality of life and this is perceived as an important outcome for the nursing community [117, 120, 125]. Furthermore, from the nurses' perspective, the use of ICT could decrease stress because of decreased travelling time and home visits [110]. One of the studies also pointed out to the highly improved quality of life of pharmacists due to eliminating certain manual work [139].

Assumption 18

Patients believe that telehealth can lead to better quality of life also because of improvement of their health status (e.g. reduced morbidity, reduced mortality risk) and the fact that telehealth allow for the continuous monitoring of their condition.

Knowledge gap 10

The questionnaire on health professionals should explore whether health professionals think that telehealth can improve patients' quality of life and if so whether they value this as a positive outcome of telehealth and as such whether it could be a factor that could contribute to strengthening their (i.e. health professionals) acceptance of telehealth.

2.11.2 Patients' adherence

Sometimes called patient compliance, patient adherence means "the extent to which a person's behaviour coincides with medical or health advice, such as taking medication regularly, returning to a health professional's office for follow-up appointments, and observing preventive and healthful lifestyle changes".³ Despite the positive health benefits that adherence engenders, however, many patients fail to adhere or comply to advices given by health professionals for a variety of reasons. There are various types and reasons for non-adherence. For instance, "the five most common types of nonadherence with medication are: 1) failing to have a prescription filled, (2) taking an incomplete dose,(3) taking the medication at the wrong time, (4) forgetting to take one or more medications, and (5) stopping the medication".⁴

Among the claimed benefits of telehealth there is the increase of patients' adherence to treatments, medications, recommendations and nutritional regimes [119, 145]. If this assumption holds true we could reasonably conclude that **health professionals would be more willing to accept telehealth since patient adherence is amongst healthcare providers' primary concerns**. Fewer physician office visits, reduced hospitalisation rates, or fewer emergency room visits are only a few out of many relevant outcomes indirectly derived from increased medication adherence. Only one study has, however, focused on professionals' perspective on whether they think that patients' adherence can improve as a result of using telehealth [63].

Similarly we should be able to draw some conclusions as to whether patients think that telehealth could improve their adherence through treatment and whether they would value this as a positive outcome of using telehealth, thereby strengthening their acceptance of this kind of services.

Knowledge gap 11

³ <http://www.enotes.com/public-health-encyclopedia/adherence-compliance-behavior>

⁴ *ibid.*

The questionnaire for health professionals should explore whether they believe that telehealth can improve patients’ adherence and if so whether this could strengthen their acceptance of telehealth.

Knowledge gap 12

The questionnaire for patients should provide some answers as to whether patients believe that telehealth can help them improve their adherence to treatment and if so whether they would regard this as a factor that may strengthen their acceptance of telehealth.

2.11.3 Patients’ empowerment

An aspect that is often overlooked in many studies on users’ perspective of telehealth is whether the patients think that telehealth could help them improve their knowledge of their health condition and, likewise, whether health professionals, in turn, think that this is the case and that is something that should be regarded as a desirable outcome of telehealth.

Assumption 19

Patients believe that telehealth can help them improve their knowledge of the condition(s) they suffer from.

Knowledge gap 13

The questionnaire for health professionals should provide some answers as to whether health professionals believe that telehealth can help patients improve their knowledge of the conditions and treatment, and if so whether they would regard this as a desirable outcome of telehealth.

Increasing knowledge on the health condition is a pre-requisite for patient empowerment. Although an important aspect, only a few studies have explored the issue of whether or not the patients being willing to play a more empowered role in healthcare and whether they think that telehealth can enable them to do so.

Some studies reviewed by the Chain of Trust consortium indicated that **patients are in principle willing to play a more active role in managing their condition** and that telehealth can be a tool for promoting active participation in their health management and **empowering them to perform better self-care** [22, 34, 97, 106, 118, 120, 122]. Other studies, however, arrived at different conclusions highlighting that the perceived acceptance by patients of taking on greater self-management varied and in general reference to traditional roles of patients and healthcare professionals – and the maintenance thereof – remained prevalent [9].

Assumption 20

Patients are willing to play a more empowered role in healthcare.

Knowledge Gap 14

The questionnaire for the patients should provide some answers as to whether the patients think that telehealth can enable them to play a more active role in health care and if they want to take more responsibility shedding some light on whether they think that traditional roles of patients and healthcare professionals should be reconsidered or maintained in telehealth.

3. General Remarks and Conclusion

This literature review revealed that the number of barriers to telehealth services' uptake seems to be higher for health professionals than for patients. Accordingly, our research points to the direction that, **in principle, patients may be more inclined than professionals to accepting telehealth as a complement to conventional care** upon the condition that certain requirements are fulfilled.

The literature review also seems to indicate that the major cause behind this is the fact that as far as health professionals are concerned, the number of perceived benefits of telehealth is outnumbered by the perceived barriers, while as far as the patients are concerned the other way round seems to apply. This does not come as a big surprise though as **the number of potential perceived benefits associated with telehealth we came across is higher for the patients than for professionals**. While patients could benefit in many different ways from telehealth – i.e. improved quality of life, reduced travel and easier schedule, better health status, increased independence, etc. – benefits of telehealth for health professionals *vis-à-vis* conventional services are less significant. Accordingly, **health professionals may be benefiting less** from the reduced travel and easier schedule while very few study has, to the best of our knowledge, proved that telehealth could lead to better quality of life for health providers (e.g. because of reduced stress, workload, etc.). By contrast, **patients' lives can change significantly with telehealth**, but **it is possible for health professionals to see only changes in routine. Change always implies that something can be improved**. Furthermore, our literature review showed that **it is not clear whether the claimed benefits of telehealth are perceived as such by health professionals** themselves and this may explain, to some extent, a certain resistance to accepting telehealth and, hence, integrating it in their daily practices. On the other hand, one should keep in mind that reduced number and intensity of benefits due to telehealth does not mean that telehealth is insignificant for healthcare professionals. Our literature review revealed many organisational benefits that urge health professionals use telehealth services.

Patients seem to find telehealth to be a good solution to overcome many of the barriers they regularly face while seeking healthcare. Patients believe that telehealth allows them to work around distances, travel time, and scheduling issues that can be common while seeking specialist care. Aside from removing challenges, patients additionally appreciate the support options presented by telehealth. Being able to simultaneously consult one's general practitioner and a specialist opens for instance a comprehensive method of care that is unavailable from seeing the two separately.

We need to take into account, however, that these general findings are affected, *among others*, by two main factors, namely the fact that:

- a) telehealth services investigated within our review range from as basic services as simple patient-professional telephone consultations to more complex services for remote patient monitoring and chronic disease management with high degrees of shift of responsibility for managing the condition from professionals to patients
- b) studies reviewed are very different from each other and not all sources reviewed offer generalisable results.

Last but not the least, the review suggest that a different conclusion needs to be made for pharmacists. Literature review shows that the majority of studies on telehealth have **overlooked the involvement of pharmacists and that the policies regarding telemedicine have failed to specify the role of the pharmacist**.

Based on the analysis presented above, the objectives of the Chain of Trust online survey should be to provide:

- a) a **clarification of what the perceived and actual benefits and barriers of telehealth are**, especially for the professional users as existing knowledge is far less advanced *vis-à-vis* non-professional users
- b) **information as to whether the various user groups are willing to compromise on certain “perceived” negative aspects associated to telehealth (see the detailed analysis below) in exchange of “perceived” benefits.** This entails understanding “**trade-offs**” between various priorities for patients and professionals and explore whether potential concerns can be overridden by other factors, i.e. higher fulfilment of their health and medical needs for the patients, higher clinical effectiveness and professional satisfaction and fulfilment for professionals.

Although many of the findings on doctors’ and nurses’ perspectives on telehealth might in principle apply, to some extent, to pharmacists as well, the perspective of the latter is far less explored in the literature. This means that the future Chain of Trust activities will need to target this user group on a more general level, looking at the perceived causes behind such a limited involvement of pharmacists in telehealth (or *tele-pharmacy*), exploring the general perception of pharmacists and perhaps testing, to the extent possible at the present, some hypotheses on doctors’ and nurses’ perception with a view to understanding whether and if so to what extent could general views and attitudes of the latter groups apply to other health professional groups, namely the pharmacists.

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